



News That's Fit to Print

During her recent “Up Close and Personal Tour”, and a stop in California, our very own founder spoke with a reporter and shared her insights on women, business, family and Jockey Person to Person.

3-Minute Interview: Debra Waller



(Courtesy photo)
Debra Waller is the chairman and CEO of Jockey International and the founder of Jockey Person to Person, which lets women operate in-home Jockey businesses.



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Filed under: [SAN FRANCISCO](#) , [Mike Aldax](#) , [3-minute interview](#)

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SAN FRANCISCO ([Map](#), [News](#)) - The chairman and CEO of apparel giant [Jockey International, Inc.](#) and mother of three met with [San Mateo County](#) women Tuesday night to discuss the relationship between being the head of a major company and the head of a household. Three years ago, she founded Jockey Person to Person, which lets women operate an in-home Jockey sales business on their own schedule.

How does being the CEO of a business relate to being a CEO of your home? There is quite a correlation. When you are a CEO, you manage people. You need organizational skill, leadership and HR skills, and you need to be financially savvy. The same is true at home, where you have to manage your children and husband, organize the family schedule, train your children and keep track of the family finances.

What's the most valuable tool you use to keep the business and family in order? A calendar. It's the most vital tool. Without that calendar, I wouldn't know where I'm supposed to be, or where my children need to be. It's the only way to keep track of what's going on in the business and at home.

How have you been able to manage a major company as well as three children? I have a super husband. I get that support from him. I also think technology has come to a point where we can really stay connected to what's going on in both worlds.

Which job takes up the most of your time? The family is a 24-hours-a-day job. Being a mom, your job never ends. And I believe that business, on the other hand, can be what you want it or need it to be.

Was that the idea behind Jockey Person to Person? Yes. I think it's important for women to understand they do both — be a CEO at home and a CEO of their own business. Jockey

Person to Person allows women that flexibility. Women now have the opportunity to manage both schedules.