

Local CEO Hosts Inaugural Leadership Council

Top Sales Performers are invited to Jockey Person to Person's® First Ever Leadership Summit

Kenosha, WI (Grassroots Newswire) March 16, 2007 – Eleven women who were the top performers with Jockey Person to Person, Inc., recently attended the company's Inaugural Leadership Council, held Wednesday, March 14, 2007. The first of its kind, power-packed summit took place at Jockey International, Inc., headquartered in Kenosha, WI.

“The Leadership Council was a really rewarding and insightful experience,” claimed Independent Team Leaders with the company. “We were all provided with coaching and support to assist us in achieving our dreams and to build better awareness of our brand.”

There were 11 Jockey Person to Person® Team Leaders, Senior Team Leaders, and Directors who joined supporting Jockey executives and members of the Jockey Person to Person sales, operations, marketing and merchandising teams at the Leadership Council. The event was hosted by Debra S. Waller, Chairman and CEO of Jockey International, Inc., and founder of Jockey Person to Person, Inc., along with Diane Kennedy Nopenz, Vice President of Sales, Jockey Person to Person.

Nopenz said the leaders were treated to limo rides, lunch with Debra S. Waller at the local hot spot and a sneak peak of the fall 2007 Activewear, Sleepwear and Infinite Options® collections via an up-close and personal fashion show. “We wanted to show them how to incorporate this business into their lifestyles and help ‘Build the Future’ of this division,” Nopenz said, adding that Waller told the leaders that they were lucky to be part of a wonderful group that works together to make dreams come true. “We are here to help them expand their business,” Waller said. “Jockey Person to Person is an awesome place to be right now!”